

August 26, 2011

## **Sumitomo Chemical Announces US\$25,000 Match to Malaria No More**

Sumitomo Chemical Co., Ltd. has announced a matching gift of up to US\$25,000 for donations made to a campaign led by Hollywood actor David Arquette for the non-profit organization Malaria No More.

Malaria No More was founded in December 2006 with the mission of ending malaria deaths in Africa. Malaria No More leverages high-impact awareness campaigns to engage the world, global advocacy to rally leadership and strategic investments in Africa to accelerate progress, build capacity and save lives.

Arquette traveled to Senegal with Malaria No More in early August to see the conditions there firsthand. In Africa, about 1,800 children die from malaria each day. Upon returning to the US, he launched “David Arquette’s Birthday Giveback” campaign online ([www.Crowdrise.com/ArquetteGiveBack](http://www.Crowdrise.com/ArquetteGiveBack)) with the goal of raising US\$40,000 by his 40th birthday (Sept. 8) to help eliminate malaria. The funds collected will all be donated to Malaria No More for malaria prevention activities in Africa.

Sumitomo Chemical has been supporting various activities for malaria prevention, including producing the Olyset® Net anti-malaria mosquito net for supply mostly in Africa. Among other things, Sumitomo Chemical donated 110,000 Olyset Nets to Malaria No More in 2007, and participated in the United Against Malaria prevention campaign held in conjunction with the 2010 FIFA World Cup in South Africa. Sumitomo Chemical supports “David Arquette’s Birthday Giveback” campaign for malaria prevention, and has decided to match all campaign donations up to US\$25,000.

Sumitomo Chemical will continue positively supporting malaria prevention efforts in close cooperation with the organizations concerned.