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Business Strategy for Energy & Functional Materials Sector

September 26, 2017

#### Contents (Overall)

- Part 1 Overview of Energy & Functional Materials Sector
- Part 2 Business Environment and Needs for Energy & Functional Materials
- Part 3 Business Strategy for Each Product Group
- Part 4 Next Generation Businesses and Products

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#### What Energy & Functional Materials Sector Strives to Be

'Current Priority Management Issues and Business Strategy, June 2, 2017'

#### Current Challenges

- Review of business portfolio
- Build foundation for growth

Basic Strategy (Strategic Themes)

- Select and foster growth businesses
- Restructure underperforming businesses

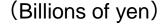
Our Long-Term Goal (For Around FY2025)

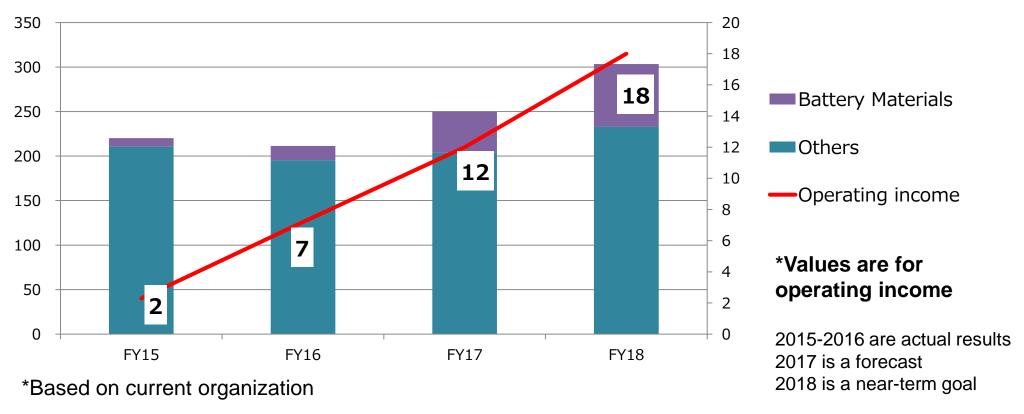
Contribute to resolving environmental/energy issues through innovative technology

FY2016-18
Business
Strategy/
Action Plan

FY2019Business
Strategy/
Action Plan

#### Sector Sales and Operating Income (2015-2018)

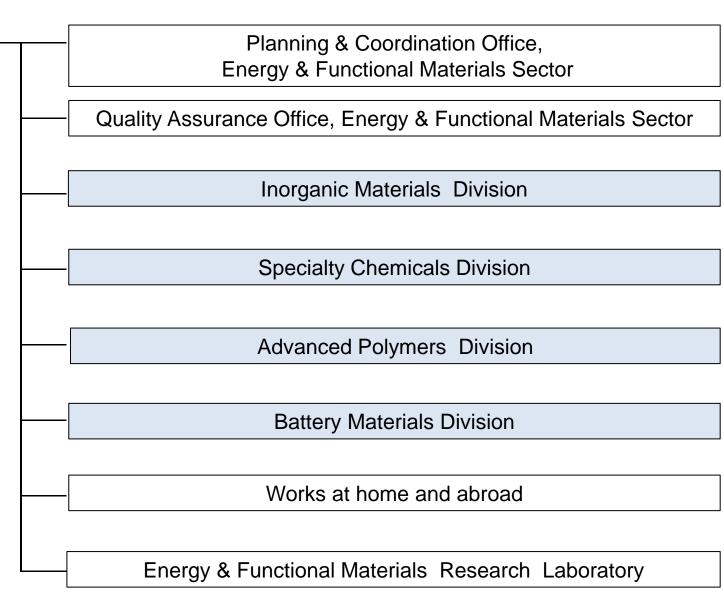




- ✓ Sector operating income has improved significantly through the execution of this medium-term action plan
  - (restructuring underperforming businesses, fostering growth businesses)
- ✓ Increased ratio for battery materials such as separators and cathode materials

#### Sector Organization (Overall – Business Divisions)

Energy & Functional Materials Sector



#### **Energy & Functional Materials Sector's Products**

-Devote management resources, proactive expansion	-Grow into future businesses
<ul><li>·Heat-resistant Separator</li><li>·Super Engineering Plastics (SEP)</li></ul>	<ul> <li>Cathode Materials</li> <li>CO<sub>2</sub> Separation Membrane</li> <li>DPF</li> </ul>
-Develop to meet demand for high added value	-Business contraction
<ul> <li>(Bayer) Alumina/ High-purity Alumina</li> <li>Resorcinol</li> <li>Rubber Chemicals</li> <li>EPDM</li> <li>S-SBR</li> </ul>	

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#### Paradigm Shift in the Automobile Industry (1)

CASE – A next generation automobile concept promoted by Daimler



Dieter Zetsche, chairman of Daimler AG, speaking about CASE at the Paris auto show https://blog.daimler.com/2016/10/05/generation-eq-paris-et-moi/

#### Paradigm Shift in the Automobile Industry (2)

#### CASE is...

Connected

Autonomous

Shared

Electric



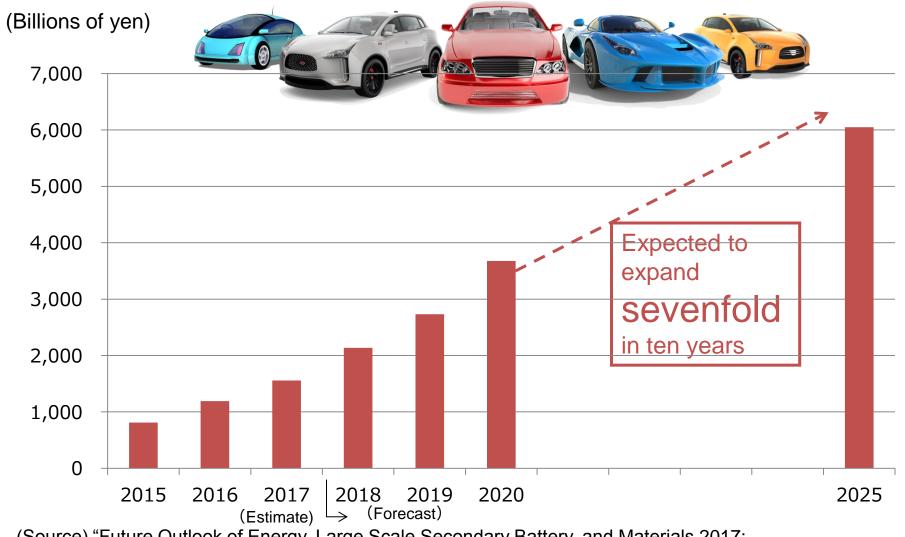






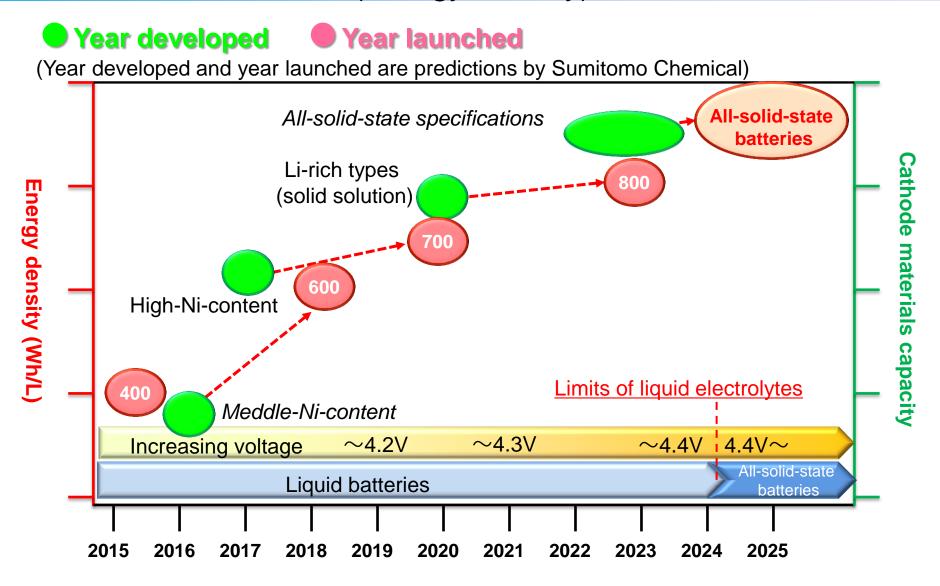
#### Future Trends of Batteries for Automotive Use

#### Market for Lithium-ion Secondary Batteries for Automotive Use



(Source) "Future Outlook of Energy, Large Scale Secondary Battery, and Materials 2017; Energy Devices" by Fuji Keizai

# Battery Materials Requirements for Automotive Use (Energy Density)



## Battery Materials Requirements for Automotive Use (Safety)

✓ There is a trade-off between energy density and safety.
therefore in order to further increase density,
technical safety measures are needed.

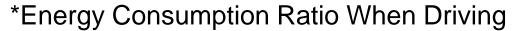
#### **Needed Safety Measures**

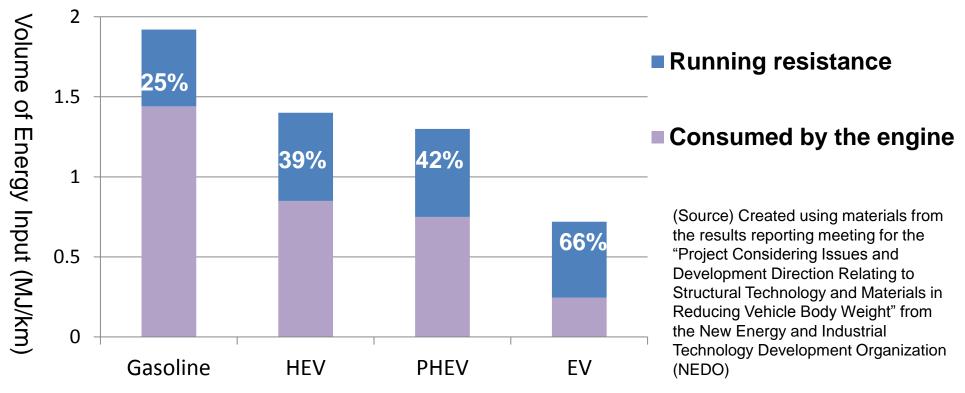
Quality management
(eliminating the risk of internal short-circuit)
Protective mechanisms in case of heat generation
(materials characteristics and device design)

Product Safety Committee, Consumer Affairs Council, Ministry of Economy, Trade and Industry

#### Materials Needed for Electrification of Automobiles (1)

#### ✓ Energy Consumption by Engine Type



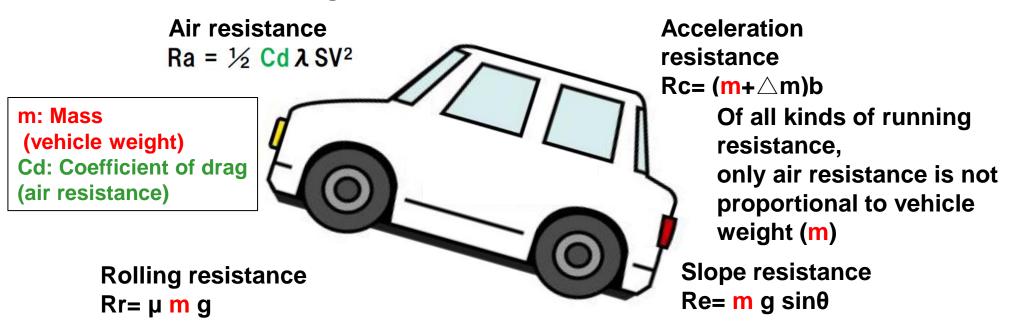


- ✓ Energy efficiency when driving is improved by advancements in engine types
- ✓ As more vehicles shift to electric engines, reducing running resistance becomes more important.

#### Material Needs for Electrification of Automobiles (2)

#### √ Reducing Running Resistance

Running Resistance: R = Ra + Rr + Rc + Re



Under the JC08 Mode test, which is close to day-to-day driving, the relative contribution of each resistance is: air resistance 15%, rolling resistance 23%, acceleration resistance 54%, others 8%

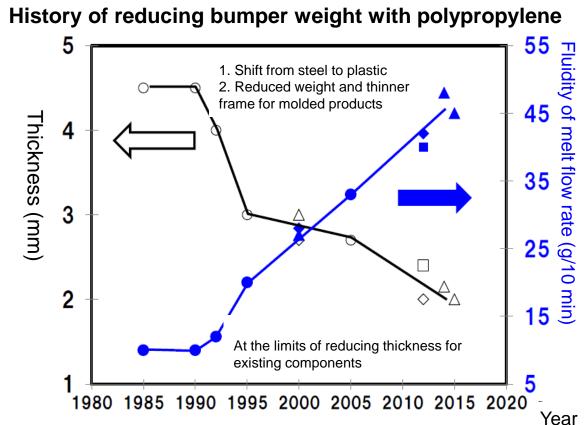
In order to reduce running resistance, it is important to reduce air resistance and vehicle weight

# Functionality Needs for Automotive Components (Reducing Vehicle Weight)

(1)Switching to light
materials
(Materials technology)
Steel ⇒
Other metals ⇒
Plastic compounds, other
materials

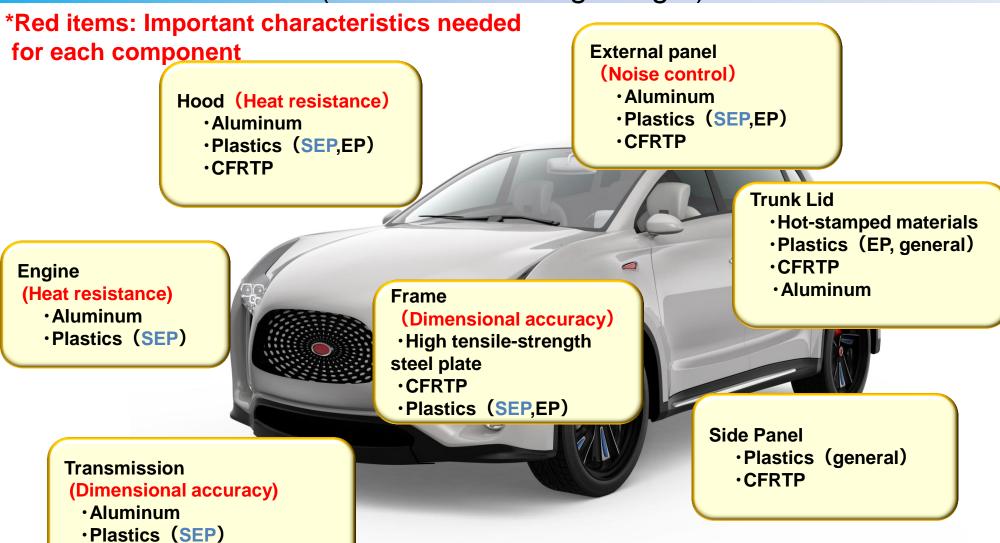
(2)Reducing the volume of materials used (Design technology)
Thinner frame, reduced size, eliminating components through integration, modularization

(3)Expanding applicable areas
Currently about half is plastic by volume



Source: Sumitomo Chemical

# Functionality Needs for Automotive Components (Besides Reducing Weight)



- Part 1 Overview of Energy & Functional Materials Sector
- Part 2 Business Environment and Needs for Energy & Functional Materials
- Part 3 Business Strategy for Each Product Group
   Battery Materials
   (Heat-resistance Separators and Cathode materials)
   Super Engineering Plastics
- Part 4 Next Generation Businesses and Products

#### What Energy & Function Materials Sector Strives to Be

#### 'Current Priority Management Issues and Business Strategy, June 2, 2017'

#### **Current Challenges**

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#### Basic Strategy (Strategic Themes)

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#### **FY2016-18 Business Strategy/Action Plan**

- Expand separator business (expand production capacity, develop new products, expand customer base)
- □ Grow cathode materials business (acquire, develop and launch new products)
- Expand super engineering plastics business (develop new uses, expand production capacity)
- Establish S-SBR joint venture

#### Our Long-Term Goal (For Around FY2025)

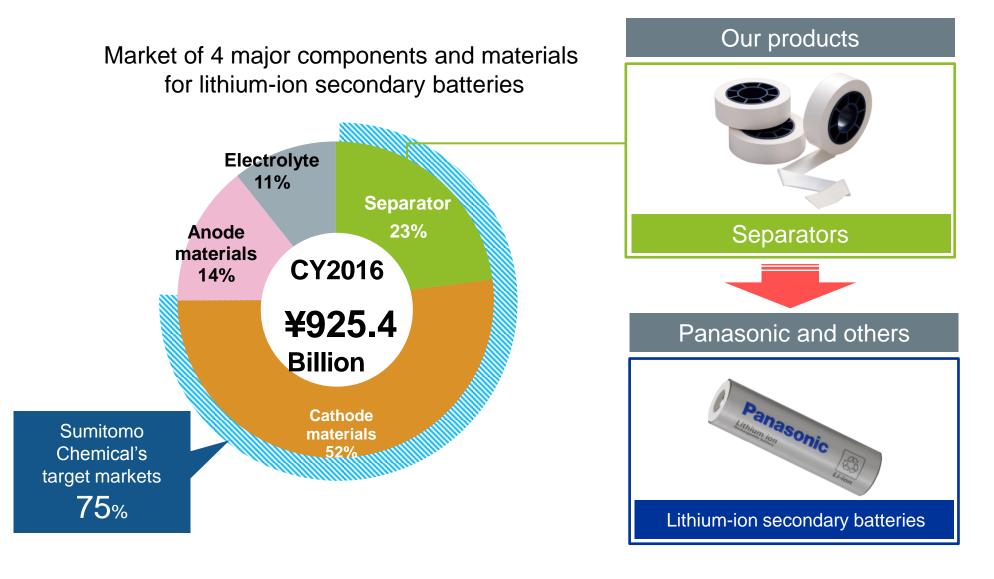
Contribute to resolving environmental/energy issues through innovative technology

#### **FY2019- Business Strategy/Action Plan**

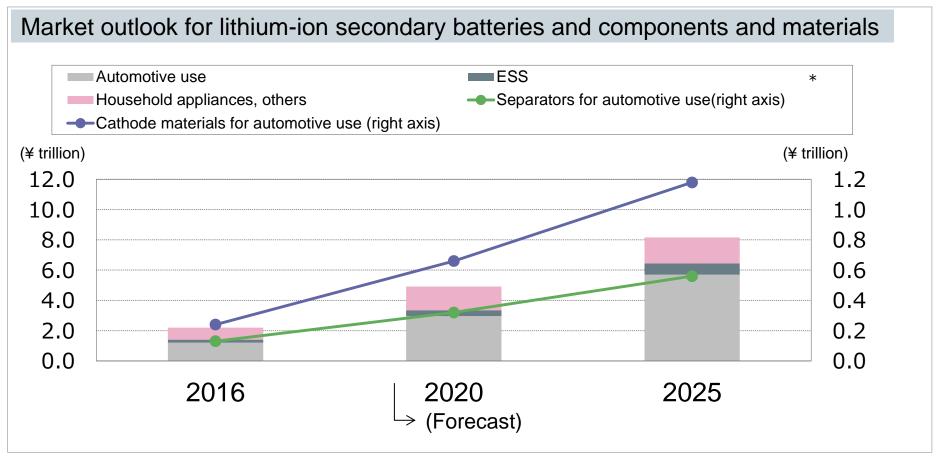
- Expand battery materials business
- Expand super engineering plastics business
- ☐ Full-fledged sales of CO2 separation membrane

# Battery Materials (Heat-resistant Separators and Cathode Materials)

# Market Size of 4 Major Components and Materials for Lithium-ion Secondary Batteries



#### Heat-resistant Separators Overall Market Growth



(Source) "Future Outlook of Energy, Large Scale Secondary Batteries, and Materials 2017; Energy Devices" by Fuji Keizai \*Cited from:

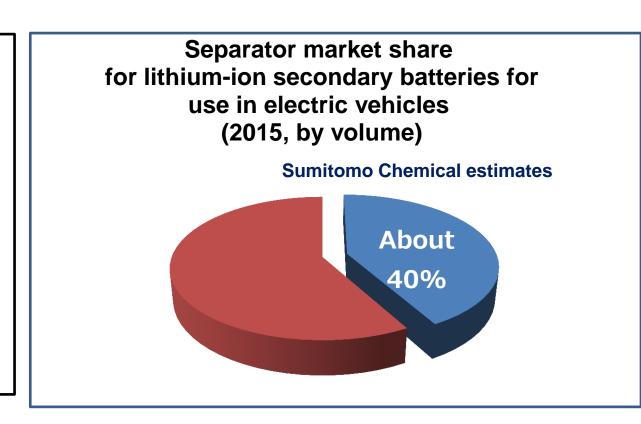
- Automotive use: 'Next-generation eco-friendly car field', ESS: 'Energy storage system field', Household appliance, others: 'Power filed' and 'Others (household appliance)'
- ·Separators for automotive use and Cathode materials for automotive use: 'Next-generation eco-friendly car field' on each page

#### **Aramid Coated Separators**

### Advantages of aramid coated separators

(compared to ceramic separators)

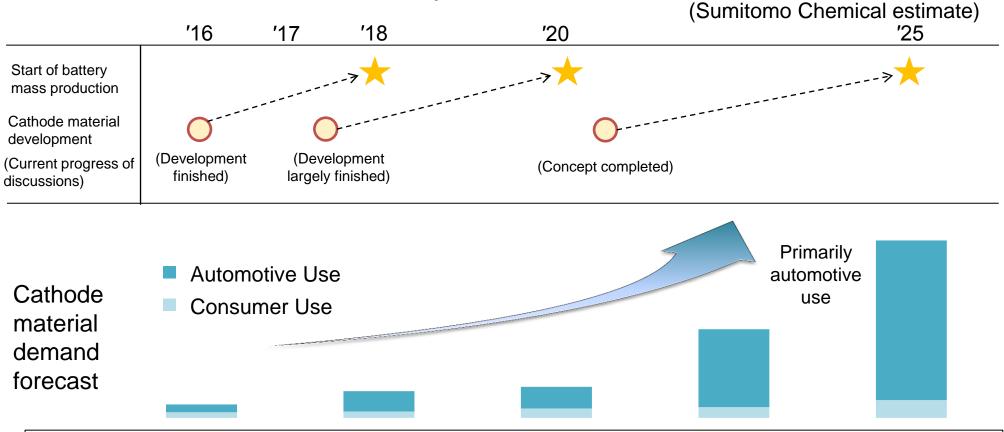
- High heat resistance, improved safety
- Lightweight
- Low dust generation



Building a solid position in the separator market by using the strengths of aramid coated separators, such as safety and light weight, when the electric vehicle market is establishing itself

#### Full Entry into the Cathode Materials Business

Cathode Materials Development Schedule and Demand Forecast



✓ Fully entered the cathode materials business, with the goal of securing early adoption in automotive batteries whose demand is expected to grow sharply

24

#### **Battery Materials Business Strategy**

#### **Environment**

- •Expanding Lithium-ion secondary batteries market with the spread of electric vehicles
- Increased pressure to lower prices in order to help adoption of electric vehicles
- Increased electric vehicle range
  - →Increased energy density
  - →Increased need for safety countermeasures

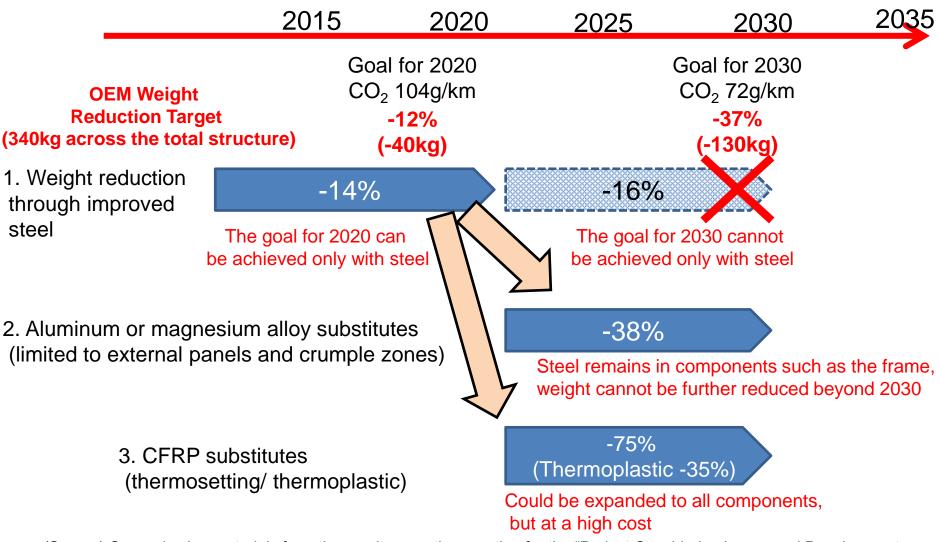
#### **Approach**

- **♦**Thorough <u>cost rationalizations</u>
- Providing even greater added value (including heat-resistant separators, fast charging and discharging)

Contributing to improved competitiveness of battery manufacturer customers by expanding business in strategic partnerships with those battery manufacturers

# Super Engineering Plastics (SEP)

#### Scenarios for Reducing the Weight of Car Body



(Source) Created using materials from the results reporting meeting for the "Project Considering Issues and Development Direction Relating to Structural Technology and Materials in Reducing Vehicle Body Weight" from the New Energy and Industrial Technology Development Organization (NEDO)

#### Proposal for Shift to Multi-Material Automotive Components

\*Red items: Important characteristics needed for each component **External panel** (Noise control) Aluminum **Hood (Heat resistance)** ·Plastics (SEP, EP) · Aluminum ·CFRTP ·Plastics (SEP, EP) ·CFRTP **Trunk Lid** ·Hot-stamped materials ·Plastics (EP, general) **Engine** · CFRTP (Heat resistance) Aluminum **Frame**  Aluminum (Dimensional accuracy) ·Plastics (SEP) ·High tensile-strength steel plate ·CFRTP ·Plastics (SEP, EP) Side Panel ·Plastics (general) **Transmission** · CFRTP (Dimensional accuracy) Aluminum ·Plastics (SEP)

#### Features of Sumitomo Chemical's SEP

(Material Comparison)

	Steel		General Use EP		SEP	
	(high- tensile)	Aluminum	PA66 (GF30%)	PC (GF30%)	PES (GF30%)	LCP (GF40%)
Specific gravity	7.85	2.75	1.34	1.42	1.50	1.65
Heat resistance (softening point)	0	0	× (80°C)	<u>△</u> (130~145°C)	(220~230°C)	○ (300°C~)
Dimensional accuracy	0	0	×	Δ	0	0
Noise control	×	(△)	×	×	×	
Oil resistance	0	$\bigcirc$	$\bigcirc$	×	$\bigcirc$	$\bigcirc$
Weight reduction (relative weight)	×××	×	0	0	0	0
Material cost	0	$\circ$	$\circ$	0	$\triangle$	$\triangle$
Processing cost			0	0	0	0

- ✓ In addition to weight reduction (low specific gravity),
  - PES and LCP are superior for components which require the following functionality
    - Heat resistance: hood, areas near the engine
    - Dimensional accuracy: frame, transmission
- ✓ LCP is superior for external panels, which need both weight reduction and noise control

#### Sumitomo Chemical's SEP Technology

- ✓ In addition to the unique characteristics of the plastics and the compound technology, Sumitomo Chemical uses the experience developed through existing applications, aiming to penetrate the market by proposing:
  - Technology for processing methods
  - Structural rationalization

to automobile manufacturers.

**Plastics (SEP) Synthesis** technology **Processing Method** Compound **Technology Technology** Composite technology Filler Welding and **Dispersion** joining technology technology Foaming technology Structural Rationalization Design proposals Reducing the number of components

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#### Goals for the Energy and Environment Business

#### **SDGs**

# SUSTAINABLE G ALS





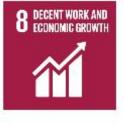


























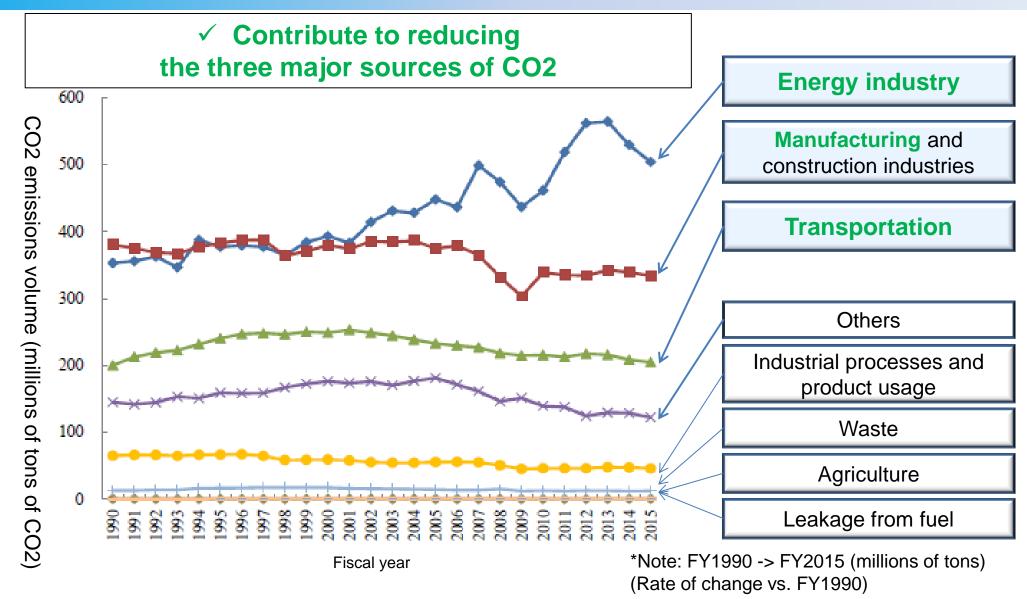






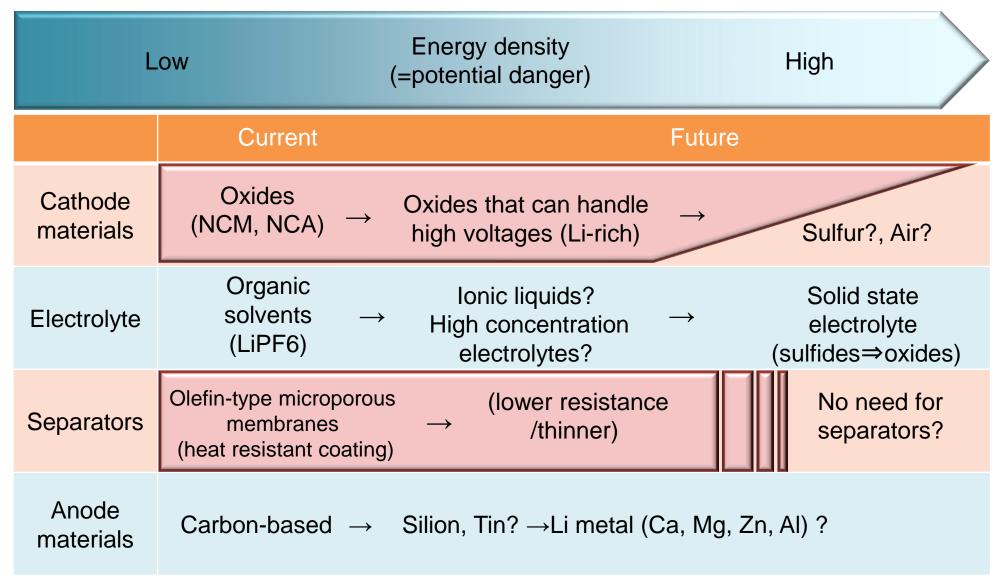


#### Trends in Greenhouse Gas Emissions (CO2)



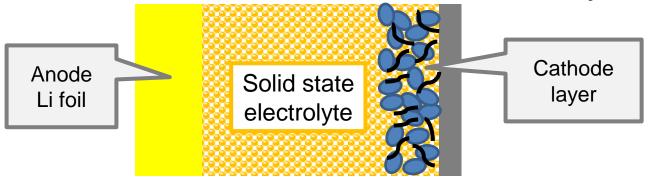
Source: Japanese Greenhouse Gas Inventory Report 2017

#### **Trends in Battery Materials**



## Liquid Electrolyte Lithium-ion Secondary Batteries and All-solid-state Lithium-ion Secondary Batteries

<Diagram of a Li Anode All-solid-state Lithium-ion Secondary Batteries>



	Liquid Electrolyte LiB	All-solid-state LiB
Cathode material	Oxides	Same (Higher capacity, higher voltage tolerance)
Electrolyte	Organic solvents (LiPF6)	Solid state electrolyte
Separator	Olefin-type microporous membranes	No need for separators?
Anode materials	Carbon-based	Li metal

- Main characteristic is the solid state electrolyte
- Capacity is determined by the cathode material and voltage

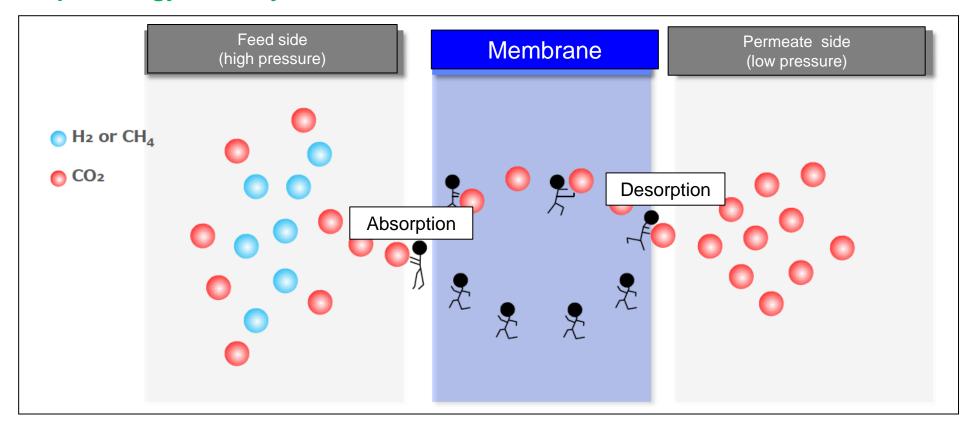


Key components are the solid state electrolyte and cathode material

#### What are CO<sub>2</sub> Separation Membranes?

#### About selective CO<sub>2</sub> permeable membranes

- •Selective CO<sub>2</sub> permeable membranes consist of a pressure and heat resistant polymer containing a carrier that selectively react with CO<sub>2</sub>.
- •Its main characteristic is that if there is a difference in pressure or CO<sub>2</sub> concentration between the feed side and the permeate side, input energy is nearly zero.



#### Future Developments in CO<sub>2</sub> Separation Membranes

#### CO<sub>2</sub> Separation Market (Forecast for 2030)

Hydrogen production (refinery and chemical plants) Market: 520 million tons



Coal gasification combined power generation

Market: 500 million tons



Power generation and Steel manufacturing (CCS/EOR) Market: 500 and 300 million tons Natural gas Market: 600 million tons



Market Size 2.62 billion tons



Hydrogen stations Market: Unknown



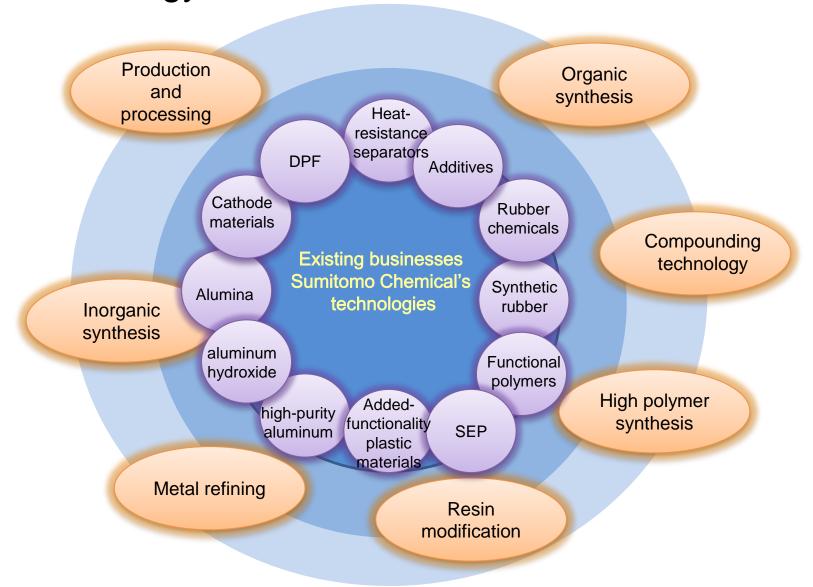
Coal to liquid Market: 200 million tons

- Separation of H<sub>2</sub> and CO<sub>2</sub>

- Separation of CH<sub>4</sub> and CO<sub>2</sub>

- Separation of N<sub>2</sub> and CO<sub>2</sub>

#### Development Structure of Energy & Functional Materials Sector



#### **Examples of Technologies and Product Development**

**Battery Materials** 

Separators

Cathode materials

Alumina

Next generation battery materials

Materials for Automotive Super engineering plastics

S-SBR for high-performance tires

Functional rubber chemicals

RES-type adhesives

High Functionality Products

Alumina for specialized applications

High functionality additives

Specialized adhesive materials

High functionality EPDM

New Super engineering plastics

Plastics for medical use

Specialized olefin copolymers

Gas Separation Membranes

CO<sub>2</sub> Separation Membranes

#### Conclusion

- As it becomes ever more clear that the resolution of energy problems and reduction of CO2 emissions is directly connected to business, this Sector will provide its wide variety of products to the market, contributing to the improvement of the environment on a global scale through value creation for markets and customers.
- For the automotive industry, where paradigm shift is happening, this Sector meet the need of the time by offering total solutions using its characteristic materials and composite technology, with the goal of further expanding business.

#### **Cautionary Statement**

Statements made in this document with respect to Sumitomo Chemical's current plans, estimates, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of Sumitomo Chemical. These statements are based on management's assumptions and beliefs in light of the information currently available to it, and involve risks and uncertainties.

The important factors that could cause actual results to differ materially from those discussed in the forward-looking statements include, but are not limited to, general economic conditions in Sumitomo Chemical's markets; demand for, and competitive pricing pressure on, Sumitomo Chemical's products in the marketplace; Sumitomo Chemical's ability to continue to win acceptance for its products in these highly competitive markets; and movements of currency exchange rates.