







# **Corporate Philosophy**

## The Sumitomo Spirit

#### The Sumitomo Business Principles

- Sumitomo's business should seek to thrive and prosper by putting trust first and building on reliability.
- 2. Sumitomo's business should closely watch the changing of the times and carefully weigh opportunities and risks and should never chase short-term gains in good times and bad.

Putting trust first and building on reliability

Trust placed in us by business partners and society should be our first priority.

Never chase short-term gains

Firmly warn us to avoid being preoccupied by pursuing easy gains.

# Jiri-Rita Koushi-Ichinyo\*

"Our business must benefit society at large, not just our own interests."

\* This means that Sumitomo's business must not only advance its own interests but also contribute to the nation and society.

### **Sumitomo Chemical's Business Philosophy**

- 1. We commit ourselves to creating new value by building on innovation.
- 2. We work to contribute to society through our business activities.
- 3. We develop a vibrant corporate culture and continue to be a company that society can trust.